

Public Policy Analysis and Management

Coordinator

Ixchel Perez-Duran

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Master in Political Science

Academic year 2024-2025, Fall semester 10 ECTS

Tuesdays and Thursdays 11:30-14:00 (on November 14, the class session will be held from 9:00 to 11:30am).

Faculty

Public Management: Xavier Ballart, Ixchel Pérez-Duran

Public Policy: Irina Ciornei, Daniel Edmiston, Raquel Gallego, Sheila González, Marga Leon

Objectives

- To understand the main theoretical debates in public management and public policy analysis
- To provide an overview of the main issues currently alive in debates on public administration reform and social policy
- To acquire the knowledge and have an overview of the skills that are necessary within organizational environments in the field of politics and public management.
- To learn to apply knowledge to the analysis of complex social and political problems
- To learn to apply theoretical and methodological models in order to carry out research in this field

Learning method and Evaluation

Learning is based on the reading and discussion of theoretical and empirical knowledge.

The aim is to acquire the capacity to formulate questions and answers. To this end, students will have to be active and autonomous in searching and selecting relevant information, in reading and thinking in order to create a rich and informed dialogue with the lecturer.

This autonomous effort will be required previously to each session, via reading, essay writing and some cases and exercises. This work will then be complemented with seminar discussions and oral presentations, which will help to better understand both theory and practice-based knowledge as well as to question it.

Class teaching will combine lectures and seminar/case, exercise discussions on theoretical and empirical knowledge –always trying to find the applicability of theory to the real world.

Tutorial teaching will focus on the preparation of essays, exercises and presentations.

Evaluation

For the Public Management Sessions, students will submit 3 practical exercises proposed in class plus a final test. Exercises will combine information from the required reading and some original contribution by the student. The deadline for submitting each exercise is the day and time of the class indicated for each exercise.

For the Public Policy Sessions students will have to submit 3 assignments/brief essays of readings/cases.

The final grade will be the average between Public Management (50%) and Public Policy (50%). Evaluation within each part consists of:

- Public Management: Average of grades obtained in the 3 class exercises plus an exam.
- Public Policy: Average of the grades obtained in the 3 brief essays/assignments.

Academic Integrity

Plagiarism in its many different forms is strictly forbidden. The more obvious instances of

plagiarism include copying material from a third party (book, journal, another student, etc.) without citing the source, presenting an argument as your own – whether or not it is a direct quotation – rather than fully acknowledging the true originator of the idea, and/or having another person help you to write your essay. Please note that taking materials from the internet without acknowledging the source is also plagiarism.

All of these are instances of academic dishonesty, which the university and the department takes very seriously will result in academic penalty which can go from failing the specific assignment, failing the module or failing the entire MPS. It is your responsibility to know the rules. We strongly recommend paying serious attention to the general guidelines for this Master's program.

Class preparation: materials are up-loaded in the course Moodle (Campus Virtual)

Public Management sessions

October 1st/2024

Instructor: Prof. Xavier Ballart

Today's context for Public and Third Sector Management

+ Read the Swedish case before class (1 case)

Reading:

De Vries, M. and Nemec, J. (2013), "Public sector reform: an overview of recent literature and research on NPM and alternative paths", *International Journal of Public Sector Management*, Vol. 26 Iss 1 pp. 4 - 16

October 3rd/2024

Instructor: Prof. Xavier Ballart

Management and Leadership

+ Read Peruvian and Failing twin cases before class (2 cases)

Reading:

Grant, A. (2012) "Leading with meaning: beneficiary contact, prosocial impact, and the performance effects of transformational leadership". *Academy of Management Journal* Vol. 55, No. 2, 458–476. <http://dx.doi.org/10.5465/amj.2010.0588>

October 8/2024

Instructor: Prof. Xavier Ballart

Performance of public services

+ **Read English version of article by Ballart and Galais and article by Ballart, Hernandez and Esteve before class (2 articles)**

Reading:

Ballart, X. and Galais, C. ¿Public, private or third sector management? Differences in the results in health primary care. Original article in Spanish: Ballart, X. and Galais, C. (2018) ¿Gestión pública, privada o por el tercer sector? Diferencias en los resultados en atención primaria de Cataluña. *Atención Primaria*. <https://doi.org/10.1016/j.aprim.2018.08.006>.

Xavier Ballart, Enrique Hernandez & Marc Esteve (2024) Enhancing satisfaction with public services: The effect of recalling personal experiences, *International Public Management Journal*, 27:2, 284-301, DOI: 10.1080/10967494.2024.2317835

October 10/2024

Instructor: Prof. Xavier Ballart

Work and Public Service Motivation

+ **Read “Jobs with the hart” and “Xamfrà” cases before class (2 cases)**

Reading:

Esteve. M. and Schuster, C. (2019) *Motivating public Employees*, Cambridge University Press (fragment)

October 15/2024

Instructor: Dr. Ixchel Pérez-Durán

Governance reforms in Public Management: Accountability and Transparency

Reading

Pérez-Durán, I. (2024). Twenty-five years of accountability research in public administration: Authorship, themes, methods, and future trends. *International Review of Administrative Sciences*, 90(3), 546-562. <https://doi.org/10.1177/00208523231211751>

October 17/2024

Instructor: Dr. Ixchel Pérez-Durán

Exercise: Assessing and Measuring Accountability/Transparency

Readings:

Schillemans, T., Overman, S., Flinders, M., Laegreid, P., Maggetti, M., Papadopoulos, Y., & Wood, M. (2024). Public sector accountability styles in Europe comparing accountability and control of agencies in the Netherlands, Norway, Switzerland and the UK. *Public Policy and Administration*, 39(1), 125-146. <https://doi.org/10.1177/09520767221098292>

October 22/2024

Instructor: Dr. Ixchel Pérez-Durán

Representative bureaucracy

Exercise: Readings presentations

Readings (one per group) * Note. The instructor will assign the specific reading for each team

-Grissom, Jason A., Darling-Aduana, Jennifer, Hall, Richard. (2023). Country of Origin and Representative Bureaucracy, *Journal of Public Administration Research and Theory*, 33(3), 468–484. <https://doi.org/10.1093/jopart/muac034>

-Headley, A.M., Wright, J.E., II and Meier, K.J. (2021), Bureaucracy, Democracy, and Race: The Limits of Symbolic Representation. *Public Administration Review*, 81: 1033-1043. <https://doi.org/10.1111/puar.13358>

-Lee, D. and Y. Zhang (2021). The value of public organizations' diversity reputation in women's and minorities' job choice decisions. *Public Management Review* 23 (10), 1436–1455. <https://doi.org/10.1080/14719037.2020.1751253>

-Miller, Susan M., & Keiser, Lael R. (2021). Representative Bureaucracy and Attitudes Toward Automated Decision Making, *Journal of Public Administration Research and Theory*, Volume 31(1): 150–165. <https://doi.org/10.1093/jopart/muaa019>

-Riccucci, Norma M., Van Ryzin, Gregg G., Jackson, Karima (2018). Representative Bureaucracy, Race, and Policing: A Survey Experiment, *Journal of Public Administration Research and Theory*, 28(4): 506–518. <https://doi.org/10.1093/jopart/muy023>

-Van Ryzin, Gregg G, Riccucci, Norma M. & Li, Huafang (2017) Representative bureaucracy and its symbolic effect on citizens: a conceptual replication, *Public Management Review*, 19:9, 1365-1379, <https://doi.org/10.1080/14719037.2016.1195009>

-Worldwide Bureaucracy Indicators Dashboard. <https://www.worldbank.org/en/data/interactive/2019/05/21/worldwide-bureaucracy-indicators-dashboard>

October 24/2024

Instructor: Dr. Ixchel Pérez-Durán

Artificial Intelligence and Algorithms in Public Administration

+ **CUBE case: Artificial intelligence and automated decision-making in welfare policies**

Reading:

Busuioc, M. (2021), Accountable Artificial Intelligence: Holding Algorithms to Account. *Public Administration Review*, 81: 825-836. <https://doi.org/10.1111/puar.13293>

Public Policy sessions

October 29/2024

Instructor: Prof. Raquel Gallego

Session: Social innovation and public policy: challenges and evidence from research

Readings:

Häikiö, L., Fraise, L., Adam, S., Jolanki, O., Knutagård, M. (2017). “The Janus face of social innovation in local welfare initiatives”. In F. Martinelli, A. Anttonen, & M. Mätzke, *Social Services Disrupted* (pp. 281–301). Edward Elgar Publishing. <https://doi.org/10.4337/9781786432117.00024>

Gallego, R., & Maestripieri, L. (2022). “Women's empowerment and social innovation in childcare: the case of Barcelona, Spain”, *European Societies*, 24(4), 493-519. <https://doi.org/10.1080/14616696.2022.2092641>

October 31/2024

Instructor: Prof. Marga Leon

Session: Who Cares? Social Reproduction and the Welfare State**Reading:**

Daly, Mary & León, Marga (2022): “Care and the analysis of welfare states”, in Nelson, Nieuwenhuis and Yerkes (eds): *Social policy in changing European societies*. Edward Elgar Publishing.

Additional Reading:

C. Marçal Who cooked Adam Smith’s Dinner?

November 5/2024

Instructor: Prof. Marga León

Session: The politics of abortion: public health or the divine commandment?

Watching: Reversing Roe (documentary available at Netflix)

November 7/2024

Instructor: Prof. Marga León

Session: What's in a name? Regulatory models on Prostitution (or Sex Work)**Reading:**

Report from the European Parliament: https://www.europarl.europa.eu/doceo/document/FEMM-PR-740605_ES.pdf

November 12/2024

Instructor: Dr. Irina Ciornei

Session: Welfare states in development contexts**Reading:**

Gough, I., & Wood, G. (2004). *Insecurity and welfare regimes in Asia, Africa and Latin America: Social policy in development contexts*. Cambridge University Press.

November 14/2024

Instructor: Dr. Sheila González Motos

Education policies and social inequalities in a multilevel state

Readings:

European Education and Culture Executive Agency: Eurydice, Horváth, A., Krémó, A., Sigalas, E. and Parveva, T., *Equity in school education in Europe – Structures, policies and student performance*, Parveva, T.(editor), Publications Office of the European Union, 2020, <https://data.europa.eu/doi/10.2797/658266>

Rizvi, F; Lingard, B (2010) *Globalizing Education Policy*. New York: Routledge [Chapter 1]

November 19/2024

Policies to tackle social and education inequalities

Instructor: Dr. Sheila González Motos

Reading:

Module 2 ECASS <https://www.ecass.eu/training-materials/module2/>

Watching: Is "school choice" making some Beaufort schools segregated?

<https://www.youtube.com/watch?v=Rma3n2QHJJ0>

November 21/2024

Instructor: Dr. Daniel Edmiston

Private actors and finance in public policy design and implementation

Reading:

Edmiston, D., and Nicholls, A. (2018) Social Impact Bonds: The role of private capital in outcome-based commissioning. *Journal of Social Policy*, 47(1), 57-76.

November 26/2024

Instructor: Dr. Daniel Edmiston

Social security policy: street-level bureaucracy, accountability and lived experience

Reading:

Whiteford, P. (2021) Debt by design: The anatomy of a social policy fiasco—Or was it something worse?. *Australian Journal of Public Administration*, 80(2), 340-360.

November 28 /2024

Instructor: Dr. Daniel Edmiston

Poverty and inequality in Europe: policy progress and priorities

Reading:

Baiocco, S., Bontout, B., Horn, R., Ligonnet, B. (2024) Economic inequalities in the EU, Luxembourg: European Commission. Available at: <https://ec.europa.eu/social/main.jsp?catId=738&langId=en&pubId=8640&furtherPubs=yes>